

The Shepherd's Center of Northern Virginia is a volunteer-based organization dedicated to promoting and supporting purposeful, independent living for mature adults through volunteer opportunities, transportation assistance, support services, lifelong learning and cultural enrichment opportunities. For more information go to: www.scnova.org

***All tiers receive: Eligibility to submit branded items for Pickleball Festival swag bags, a SCNOVA presentation to your company's employees about our services and programs that may be beneficial to them and coordinated volunteer opportunities for your company employees!**



PICKLEBALL FESTIVAL 2025

September 16, 2025

Worldgate Athletic Club & Spa
13037 Worldgate Drive
Herndon Va. 20170

*** Include your business card in our Community Services Guide for \$100**

Levels of Sponsorship	Joint press release announcing partnership in local press	Retractable banner with logo present at all events	Pickleball Net banner with logo displayed during the Pickleball Festival event	Video Clip announcing partnership on SCNOVA and Partner's website & Social media	Special event sponsor presence-exclusive marketing table & opportunity to speak at the event	Name/logo recognition & promotion of your events in our newsletter, E-Blasts & social media	Tickets to Pickleball Festival Fundraiser event	Name, Logo, hyperlink & contact info on SCNOVA Website & Social media	Community service guide ad size
Visionary \$10,000	✓	✓	✓	✓	4 Events	4	6	✓	Full Page
Strategic \$5,000			✓	✓	2 Events	3	4	✓	Full Page
Community \$2,500				✓	1 Event	2	2	✓	Full Page
Premier \$1,000						1	2	✓	Half Page
Benefactor \$500						1	1		Quarter Page
Patron \$250						1			Quarter Page



All proceeds from the event will benefit the Shepherd's Center of Northern Virginia (SCNOVA), a non-profit organization dedicated to providing programs and free services for mature adults. SCNOVA is a 501 c(3) organization. All contributions for sponsorships are tax deductible under applicable laws. Our EIN# is 54-1882048

Sponsorship

The Shepherd's Center of Northern Virginia is supported by local businesses, individuals, community organizations, congregations and grants. Benefits of becoming a sponsor include:

- Improving company image and heightened visibility in the community
- An opportunity to give back and support local older adults
- Targeted outreach

Sponsor Sign Up -----

- | | | |
|--|---|---|
| <input type="checkbox"/> Visionary \$10,000
(Full Page) | <input type="checkbox"/> Strategic \$5,000
(Full Page) | <input type="checkbox"/> Community \$2,500
(Full Page) |
| <input type="checkbox"/> Premier \$1,000
(Half Page) | <input type="checkbox"/> Benefactor \$500
(Quarter Page) | <input type="checkbox"/> Patron \$250
(Quarter Page) |

Contact Information (Please print clearly)

Company Name: _____

Contact Name: _____

Email Address: _____

Phone Number: _____

Address: _____

Commitment Signature: X _____



Please complete and mail
along with a check payable to:

Shepherd's Center of
Northern Virginia

Address: 541 Marshall Dr. SW
Vienna VA. 22180

703-281-0538

Logo/Advertisement Information

FULL PAGE: (8" x 5" LIVE AREA)

Payment And Artwork Due by August 15th.

Email your print-ready JPEG or PNG format ad
to:

Communications@scnova.org

Dimensions of Community Guide: 8.5 X 5.5"

1/4 margin space for all ads.

Please size your ad accordingly

1/2 PAGE HORIZONTAL - 5" X 3.875"

1/4 PAGE - Business card size

All ads will be in color only (no black & white)

*Email all \$100 business cards
submissions. No physical copies will be
accepted.